



# 2018 Haywood Noram Canadian Eastern Championships



Feb 2 – 4, 2018  
Nakkertok Nordic Centre  
Cantley, Quebec  
www.cecski.ca

## Sponsorship Opportunities

*Be part of one of the largest cross country skiing competitions in Canada!*

*"Recognized with a Meritas Award by the Ski de Fond Québec for the BEST event of 2014!"*

The 2018 Haywood Noram Canadian Eastern Championships (“Easterns”) is a Fédération Internationale du Ski (FIS) sanctioned Haywood Noram event with the support of Cross Country Canada that allows Canada’s best cross country skiers to accumulate FIS points and qualify for World Cup events. The Easterns is also part of the Ontario Cup and Quebec Cup series used to qualify racers for provincial teams and this year is part of the USA Eastern Super Tour.

With more than 800 athletes from every province in Canada and hundreds of daily spectators and volunteers converging at the Nakkertok Nordic Centre in Cantley, Quebec for a three-day race series, the Easterns is an event to remember.

The event is organized by local area ski clubs - Nakkertok, Chelsea Nordiq, and Skinouk.

**Choose from the following sponsorship opportunities.**

Sponsorship Level	Fee	Includes
<p>Platinum</p> <p><b>Race Day Sponsors</b> Up to 3 Race Day Sponsorships available</p>	<p>\$1,200</p> <p><i>Exhibitors selling goods on site are required to pay the applicable Quebec taxes on the \$500 Exhibit Fee.</i></p>	<ul style="list-style-type: none"> <li>• Company name announced throughout the Race Day by the Race Announcer/MC;</li> <li>• Name on Start List, Race Results and Race Report posted on site and the Eastern’s Web site</li> <li>• Awards Presenter; Logo in front of Podium; Photo with Athletes</li> <li>• Photos posted to Web Site and sent to Media</li> <li>• Up to 4 Banners in Stadium</li> <li>• Up to 4 banners or flutter flags outside Stadium</li> <li>• Logo on event poster and Website</li> <li>• Feature article on Web site</li> <li>• Links from Easterns Web site to your web site</li> <li>• 10’ x 10’ Exhibit Space</li> </ul>

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<p style="text-align: center;"><b>Gold</b></p>	<p style="text-align: center;"><b>\$1,000</b></p> <p style="text-align: center;"><i>Exhibitors selling goods on site are required to pay the applicable Quebec taxes on the \$500 Exhibit Fee.</i></p>	<ul style="list-style-type: none"> <li>• Company name announced throughout the day by the Race Announcer/MC</li> <li>• Up to 4 Banners in Stadium</li> <li>• Up to 4 banners or flutter flags outside Stadium</li> <li>• Logo on event poster</li> <li>• Feature article on Web site</li> <li>• Logo on Web site</li> <li>• Links from Easterns Web site to your web site</li> <li>• 10' x 10' Exhibit Space</li> <li>• Opportunity to present awards</li> </ul>
<p style="text-align: center;"><b>Silver</b></p>	<p style="text-align: center;"><b>\$500</b></p> <p style="text-align: center;"><i>Exhibitors selling goods on site are required to pay the applicable Quebec taxes on the \$500 Exhibit Fee.</i></p>	<ul style="list-style-type: none"> <li>• Up to 2 Banners in Stadium</li> <li>• Up to 3 banners or flutter flags outside of stadium</li> <li>• Logo on event poster</li> <li>• Logo on Web site</li> <li>• Links from Easterns Web site to your web site</li> <li>• 10' x 10' Exhibit Space</li> </ul>
<p style="text-align: center;"><b>Bronze</b></p>	<p style="text-align: center;"><b>\$250</b></p>	<ul style="list-style-type: none"> <li>• Logo on Web site</li> <li>• Links from Easterns Web site to your web site</li> </ul>
<p style="text-align: center;"><b>In-kind Donations        Gold – Silver – Bronze</b></p>	<p style="text-align: center;"><b>Services /        products</b></p>	<ul style="list-style-type: none"> <li>• Recognition varies depending on level of contribution</li> <li>• As a minimum your Logo on the event poster, Easterns Web Site and link to your web site</li> <li>• For products handed out on Race Days, we'll support product or company recognition (e.g. including your Business Card)</li> </ul>
<p style="text-align: center;"><b>Video Sponsor</b></p>	<p style="text-align: center;"><b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Create a video of your presence at Easterns and post links on our web site</li> <li>• Final version must be approved by EOC prior to posting</li> </ul>

For more information, check out [www.cecski.ca](http://www.cecski.ca) or contact Ian Boyd [ibkdi@telus.net](mailto:ibkdi@telus.net)